

Tracking and Analytics

Describe how your product handles tracking and analytics functions.

The following items are considered required specifications. These items should be native to the system reflected in your response to the RFP at Cost Item P.1.1. Please indicate the procedure and ability of the platform to:

- Allow the entry of learning outcomes for a course.
- Report areas of strength and weakness to both the instructor and the student when an instructor has aligned assessments to learning outcomes and the student has completed an assessment.
- Allow usage data, student usage data, and metadata ownership to be retained by Georgia Tech.
- Import, maintain, and export data to integrate with external data warehouses or other analytical tools.

The following items are considered preferred specifications. For each of the following items, describe whether each feature/requirement:

- **Is native to the system reflected in your response to the RFP at Cost Item P.1.1,**
- **Requires additional licenses as reflected in your response to the RFP at Cost Item P.1.3.**

Please indicate the procedure and ability of the platform to:

- Allow instructors to align course, program, and/or institutional level learning outcomes to assessments, rubrics, and specific questions on quizzes or exams.
- Provide administrators access to learning outcome reports that span multiple courses (e.g. department-wide reports that assist with accreditation).
- Provide discussion board statistics on user interactions (e.g. "Total Replies" or "Total New Posts").
- Provide early warning/student retention reports based on student performance on instructor-defined assessed content (assignments, exams, etc.). System allows administrator access to this data, per role-based permissions.

- Provide support for the Caliper v1.0 standard